



Fundraising Kit

Dear Friends of Gracehaven:

Since Gracehaven started in February of 2008, many of you have written with generous offers of help. I can't tell you how much of an encouragement that has been to us! It is so critical to us in this dark world of human trafficking to know that there are so many who are behind us in our efforts. Unfortunately, until Gracehaven is able to purchase a house, there are very few tangible ways that people can help us outside of raising money.

As many of you know, we have found a house NW of Columbus that sits on 9.5 acres of land. It is absolutely perfect for what we want to do with Gracehaven. The house currently has 4 bedrooms and is large enough that it can easily be converted to a 5-bedroom home with 4 full baths! There will also be a large room we can use as a schoolroom and another large area for exercise and fun activities. And with almost 10 acres, there is plenty of room for future expansion as the Lord provides!

The cost of the house is \$200,000, and we expect the cost of renovations to be between \$100,000-150,000 depending on the amount of volunteer labor we will have available. Beyond that, we will have large budget needs for hired staff and professional services to our future residents.

So, in light of the fact that most of our current volunteer needs relate to raising funds to begin our work, we've created this fundraising kit for those who are willing to help Gracehaven in this way. This is meant only as a tool to help you in creating your fundraiser, so feel free to be creative with this tool, and by all means, if you have any questions, please don't hesitate to contact us.

For the Board and Staff of Gracehaven, I extend our deepest gratitude to you for your efforts in helping us make Gracehaven a reality!

In His service with you,

Dr. Jeff Barrows
Founder and Executive Director
Gracehaven



Commercial Sexual Exploitation of Children (CSEC) General Information

Globally:

- A study published out of Lancet in 2002 estimated that between **1 and 10 million** children across the world are subjected to commercial sexual exploitation (CSE).ⁱ
- UNICEF estimates that between **1-2 million** children worldwide are subjected each year to commercial sexual exploitation.ⁱⁱ

U.S. Statistics:

- A University of Pennsylvania Study estimated that **325,000** children in the U.S. are at risk of commercial sexual exploitation.ⁱⁱⁱ
 - National study of 13,294 American adolescents found that 3.5% or **421,000** had exchanged sex for drugs or money.^{iv}
 - The National Incidence Studies of Missing, Abducted, Runaway and Thrownaway Children (NISMAART) estimated **1,682,900** youth had a runaway or throwaway episode during 1999.^v
 - 77% of all runaways return home within a week.
 - It is estimated that **10-15%** of children living on the street have been sexually exploited^{vi}
 - Average age of entry into prostitution- 12^{vii}
 - 75% of minors engaged in prostitution have a pimp^{viii}

Ohio:

- FBI calls Toledo one of the top recruiting locations for underage prostitutes^{ix}
- Ohio cities are prime locations for teen prostitution^x
- The national incidence for runaway episodes is 5.28/1000 children.^{xi} For Ohio, this translates into 5180 children/ year runaway from home. It is estimated that 10-15% of children living on the street have been sexually exploited, which for Ohio means that as many as 500-750 children/year are being sexually exploited.^{xii}



Columbus:

- In Columbus, there is almost no awareness that prostitution involving a minor <18 is a form of sex trafficking which has led to a lack of identification of victims^{xiii}
- National Runaway Switchboard
 - 77% of crisis callers are female
 - In 2007 they had 781 calls from 614 area code
 - 77% =600 from girls in Columbus region
 - Estimate is that 10-15% of girls on the street become involved in commercial sexual exploitation^{xiv}
 - 60-90 girls involved in prostitution
- Huck House FY 2007
 - Served 1,409 youth in 2007
 - Approximately 600 girls
 - 1/3 will be approached within 48 hours by a pimp^{xv}
 - 200 girls <18 approached by a pimp
 - 60-90 involved in prostitution

Recent Cases in the News:

Ohio-2/09:

- Xenia man was arrested for purchasing sex online from an underage girl
- Four incidents were reported over a 3 month period of time
- Though the exact age of the girl was not stated in the news release, it was noted that the girl was younger than 16

Ohio-2/09:

- As part of it's "Operation Cross Country", the FBI freed 45 underage prostitutes across the country
- Two cities included in the operation were Toledo and Cleveland



Ohio 4/09:

- 14 year old girl found dancing topless in Akron

Ohio 4/09:

- A 16 year old girl was lured from her Ohio home to Pennsylvania to work as a prostitute

Columbus- 9/08:

- William Green and Bridgette Baugh arrested and charged with transporting women across state lines to engage in prostitution
- One of the women being transported told officials that her mother had been selling her to Green for sex since she was 14 years old
- Green told an undercover officer that he could supply underage girls—as young as 6 years old for sex

Columbus- 12/08:

- A Columbus couple with the last names of Townsend and Shine were arrested and plead guilty to taking a 14 year old girl to Florida to sell her in prostitution

Columbus-12/08:

- Arrested Christopher Johnson, an academic advisor at OSU for running a brothel off of Craig's list in Columbus in the Brewery District.
- Among those he was selling for sex was Vanise Dunn, a sex abuse case worker for Franklin County
- Also implicated was Rusty Blades, a real estate agent in Columbus
- One of the girls they were selling was 17 years old

Columbus-1/09:

- Robert McFadden, former head of the Ohio Faith Based Initiative office was arrested for promoting the prostitution of a 17 year old girl through an online site and through the brothel run by Christopher Johnson



Shelter beds:

- A recent report by HHS found that there were only 45 beds available in the country at shelters that specialize in providing for the needs of teenagers exposed to CSEC^{xvi}
 - Since the reports release, 6 beds have been shut down, leaving only 39

Gracehaven:

- Established in 2008 as a Ohio non-profit organization
- Mission statement: Gracehaven seeks through Christian love to provide shelter and rehabilitation to girls under the age of 18 who have been victims of commercial sexual exploitation, and to raise awareness among young women about the issue of domestic minor sex trafficking (DMST) in order to educate and equip them so that they can avoid becoming victims themselves.
- Obtained 501(c) 3 tax exempt status with the IRS in December of 2008

Promotion:

- We do ask that when you are advertising Gracehaven, that you use our materials and our information so that we can guarantee accuracy in your promotion of Gracehaven
- We can provide you with an electronic version of our logo
- We are happy to make our brochures and other materials available to you for your event. Please let us know in plenty of time so that we can send them to you.
- We respectfully ask that you allow us to review the promotional materials that you send out regarding the event, since it does reflect on our organization



How to plan a fundraising event:

- Gather together a group of friends and relatives who have a passion to work on this with you
- Decide on a fun activity or enterprise to use as your fundraiser
- Some examples of activities:
 - Public Awareness event (We have videos that can be used)
 - Walking event (For example our Walk a Mile in Her Shoes event)
 - Running event (Many marathons or half-marathons sponsor org's)
 - Golfing event
 - Lunch or dinner party with a purpose
 - Silent auction
 - Raffle
 - Fashion show
 - Art exhibition
 - Formal dinner or Gala
 - Concert
 - Play
- Some examples of enterprises:
 - Making colorful belts to sell (As our good friends on the Belts Breaking Bondage Team at Ohio University in Athens)
 - Bake sale
 - Garage sale
 - Specialty marketplace of boutiques of hand made items where people donate a portion of what is sold
 - Be creative!
- Some examples of locations:
 - Home
 - Church
 - Community building
 - Park
- Set a date!
 - Give yourself plenty of time to prepare
 - Investigate potential conflicts
 - Check community calendars
 - Reserve your location if necessary



- Preparations:
 - Create a committee to help you (you will already have a great start with the initial group of people)
 - Use the obvious skills of the people around you
 - Find people who have lots of contacts!
 - Create a timeline for deadlines that have to be met
 - In-kind donations- this is donations of items from retail stores
 - Many retail stores will help with donations of such things as paper plates, cups, food etc.
 - If the store asks for a receipt:
 - Ask them to give you a statement of the value of the donation
 - Send it to us in the mail and we will mail out a receipt
- Invitations:
 - Generally only 1 in 4 people whom you invite will actually come to the event
 - You can improve on this with follow up phone calls or reminders
 - Invitations should be sent out in plenty of time ahead of the event
 - Invitations should include the following: (We've learned from experience)
 - Date, time and address of the event
 - Your name and contact information
 - Directions and/or map
 - RSVP
 - We encourage you to be honest and direct about your intentions to raise money for Gracehaven
- Sponsorship:
 - Depending on the type of event, you can gain corporate sponsors by offering the following:
 - Advertising
 - Free tickets to the event
 - Set different levels of corporate sponsorship such as \$250, \$500, etc.
 - Gracehaven will receipt those sponsors as requested
- Matching Gifts:
 - Many employers will match the donations of their employees



- Have donors ask their respective employer about matching donation plans
- Set a fundraising goal!
 - This creates a level of excitement and achievement
- Speakers- Let us know if you would like a speaker from Gracehaven

- Donations- Gracehaven will receipt all monetary donations as requested
 - We will need the following:
 - Name
 - Address
 - Amount of donation
 - Please note that if you set up a fundraiser that gives the participant some form of goods or services, the amount of those goods and services must be deducted from the donation amount



Feedback Form

After your event, please mail this back to Gracehaven at:

Gracehaven
P.O. Box 541
Dublin, OH 43017

Host: _____

Date of event: _____

Host address: _____

Fundraising activity: _____

Guests: _____

Total donation: _____

What worked well?

Any suggestions for future hosts?

Any stories or quotations you want to share with us?

Are you willing to do another event in the future or help someone else put on an event?



References:

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- ^{iv} Edwards, J., Iritani, B. and Hallfors, D. "Prevalence and correlates of exchanging sex for drugs or money among adolescents in the United States". *Sex Transm Infect* 2006;82:354-358.
- ^v Hammer H, Finkelhor D, Sedlack AJ. "Runaway/Thrunaway Children: National Estimates and Characteristics". (2002). National Incidence Studies of Missing, Abducted, Runaway, and Thrunaway Children (NISMA RT). Available online at: <http://criminaljustice.state.ny.us/missing/graphics/nismartrunthrowaway2002.pdf>.
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- ^{vii} <http://www.usdoj.gov/criminal/ceos/prostitution.html>
- ^{viii} <http://www.usdoj.gov/criminal/ceos/prostitution.html>
- ^{ix} Erb R, DeBoer R. "Crackdown exposes Toledo as hub of teen prostitution". *Toledo Blade* January 8, 2006. Available online at: <http://www.toledoblade.com/apps/pbcs.dll/article?AID=/20060108/NEWS08/601080333>.
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- ^{xiii} Wilson JM, Dalton E. "Human Trafficking in Ohio- Markets, Responses and Considerations". (2007). Rand Corp. Available online at: www.rand.org/pubs/monographs/2007/RAND_MG689.pdf.
- ^{xiv} Estes, R.J. and Weiner, N.A. "The Commercial Sexual Exploitation of Children In the U.S., Canada and Mexico." University of Pennsylvania, 2001. Available online at: http://www.sp2.upenn.edu/~restes/CSEC_Files/Complete_CSEC_020220.pdf
- ^{xv} NISMA RT-2
- ^{xvi} Clawson HJ, Goldblatt-Grace, L. "Finding a Path to Recovery: Residential Facilities for Minor Victims of Domestic Sex Trafficking". *Caliber* (2007). Available online at: <http://aspe.hhs.gov/hsp/07/HumanTrafficking/ResFac/ib.htm>.